

## Did you know that 30% of your people's time is wasted on mindnumbing, mundane tasks due to outdated systems and processes?

HuLoop's AI-powered intelligent automation software is built to change that — you can even leverage your current systems. We supply a digital workforce to automate what people simply shouldn't do anymore.

## Automate Mundane Tasks with Intelligent Agents



Penny Priceright Intelligent Pricing Agent

HuLoop's Intelligent Agents extend your workforce to perform repetitive tasks in retail business functions such as:

- Supply Chain Management
- Merchandising
- 🗸 Pricing
- Category Management
- Promotions

- ✓ Data Integrity
- 🗸 Loyalty
- Digital Commerce
- ✓ Marketing



# Sample Digital Workforce for Retail



### Merchandising Molly

Intelligent Merchandising Agent

#### Experience:

Leading Merchandising Platforms

#### Skills:

Sourcing, Curation, Promo Material, Inventory Demands, Trends, and Supplier Relations



# Penny Priceright

Pricing Agent

#### Experience

Cost Changes, Competitive Price Monitoring, Price Rule Changes, and New Item Monitoring

#### Skills:

Available 24x7, Repetitive Tasks, Impeccable Data Entry, Legacy Technology Expert. Experienced with Excel, SAP, and Oracle.



"CatMan"

Intelligent Category Management Agent

#### Experience

Product Management, Space Planning, Assortment Management, and Category Role Management

#### Skill

Planogram Compliance, New Item Additions, Item Delisting and Closeout, Categorization and Maintenance. Familiar with Leading Category Management Solutions.



#### Pete Promo

Intelligent Promotions Agent

#### Experience

Targeted Promotions Creation, Customer Feedback Analysis, Customer Trend Identification, Competitor Promotions Tracking

#### Skills:

Available 24x7, Repetitive Tasks, Customer Satisfaction/ Loyalty, Sales Growth, Legacy Technology Expert. Experienced with Excel, SAP, Oracle.



Danny Datadude Intelligent Data

Integrity Agent

Experience: Product Data, Customer Data, Supplier Data, Other Data

## Skills:

Extracting Data from Excels/PDFs, Downloading Data from Portals, Data Validation, Data Publishing, and Data Maintenance. Familiar with Leading Master Data Management (MDM) Solutions.



Loyalty Larry Intelligent Lovalty Agent

#### Experience: Leading Loyalty, Personalization and Customer Analytics Platforms

#### Skills<sup>.</sup>

Acquisition, Engagement, Retention, Satisfaction, and Customer Analytics



Digital Daisy Intelligent Digital Commerce Agent

Experience: Leading E-commerce and Social Media Platforms

#### Skills:

E-commerce, Digital Marketing, Social Media, Content Marketing, and Email/SMS/Customer App Manager



Mark Keting

Marketing Agent

#### Experience:

HubSpot, Salesforce, MailChimp, Eloqua, Acoustic, Marketing Analytics

#### Skills:

Campaigns, Trends, Social Media, Monitoring Competition, and External Data Sources

Unleash the power of AI with HuLoop's Digital Workforce for Retail: www.huloop.ai/agentforhire.

