HuLoop

Retailers Have a Productivity Problem

Belt Tightening, Job Cuts

Access to Qualified Talent

Rising Labor Costs

Did you know that 30% of your people's time is wasted on mind-numbing, mundane tasks due to outdated systems and processes?

HuLoop's AI-powered work optimization platform is built to change that — **you can even leverage your current systems**. We supply a digital workforce to automate what people simply shouldn't do anymore.

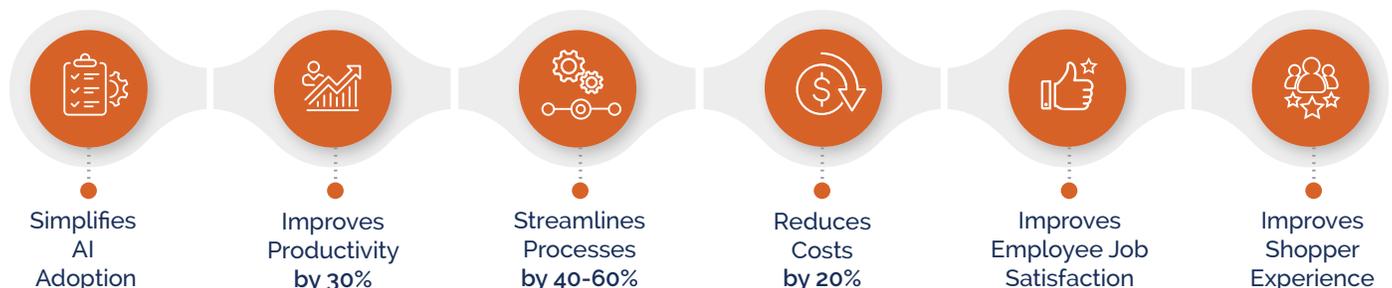### Automate Mundane Tasks with Intelligent Agents

#OPENTOWORK

Penny Priceright
Intelligent Pricing Agent

HuLoop's Intelligent Agents extend your workforce to perform repetitive tasks in retail business functions such as:

- ✓ Supply Chain Management
- ✓ Merchandising
- ✓ Pricing
- ✓ Category Management
- ✓ Promotions
- ✓ Data Integrity
- ✓ Loyalty
- ✓ Digital Commerce
- ✓ Marketing

HuLoop Benefits

Simplifies
AI
Adoption

Improves
Productivity
by 30%

Streamlines
Processes
by 40-60%

Reduces
Costs
by 20%

Improves
Employee Job
Satisfaction

Improves
Shopper
Experience

Call **530.820.3390** or visit **www.huloop.ai** to learn more.

Sample Digital Workforce for Retail

Merchandising Molly
Intelligent Merchandising Agent

Experience:
Leading Merchandising Platforms

Skills:
Sourcing, Curation, Promo Material, Inventory Demands, Trends, and Supplier Relations
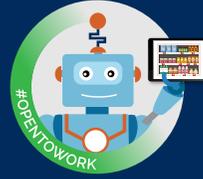
Penny Priceright
Intelligent Pricing Agent

Experience:
Cost Changes, Competitive Price Monitoring, Price Rule Changes, and New Item Monitoring

Skills:
Available 24x7, Repetitive Tasks, Impeccable Data Entry, Legacy Technology Expert. Experienced with Excel, SAP, and Oracle.

"CatMan"
Intelligent Category Management Agent

Experience:
Product Management, Space Planning, Assortment Management, and Category Role Management

Skills:
Planogram Compliance, New Item Additions, Item Delisting and Closeout, Categorization and Maintenance. Familiar with Leading Category Management Solutions.
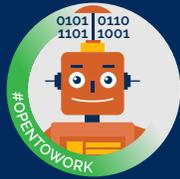
Pete Promo
Intelligent Promotions Agent

Experience:
Targeted Promotions Creation, Customer Feedback Analysis, Customer Trend Identification, Competitor Promotions Tracking

Skills:
Available 24x7, Repetitive Tasks, Customer Satisfaction/ Loyalty, Sales Growth, Legacy Technology Expert. Experienced with Excel, SAP, Oracle.

Danny Datadude
Intelligent Data Integrity Agent

Experience:
Product Data, Customer Data, Supplier Data, Other Data

Skills:
Extracting Data from Excels/PDFs, Downloading Data from Portals, Data Validation, Data Publishing, and Data Maintenance. Familiar with Leading Master Data Management (MDM) Solutions.

Loyalty Larry
Intelligent Loyalty Agent

Experience:
Leading Loyalty, Personalization and Customer Analytics Platforms

Skills:
Acquisition, Engagement, Retention, Satisfaction, and Customer Analytics

Digital Daisy
Intelligent Digital Commerce Agent

Experience:
Leading E-commerce and Social Media Platforms

Skills:
E-commerce, Digital Marketing, Social Media, Content Marketing, and Email/SMS/Customer App Manager

Mark Keting
Intelligent Marketing Agent

Experience:
HubSpot, Salesforce, MailChimp, Eloqua, Acoustic, Marketing Analytics

Skills:
Campaigns, Trends, Social Media, Monitoring Competition, and External Data Sources

Unleash the power of AI with HuLoop's Digital Workforce for Retail: **www.huloop.ai/agentforhire**.

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